



# Maryvelle Private

*Advertising Opportunities with  
Maryvelle Private*

Reach Decision-Makers  
Across Global Business  
Markets

## Print Advantage

Unlike digital advertising, print publications provide a longer engagement time and higher credibility. Readers often keep business magazines in offices and meeting spaces, allowing advertisements and brand messages to remain visible long after the initial distribution.

Maryvelle Private is designed as a premium print publication intended to provide advertisers with direct exposure to an influential global audience.

**Phone** +390995641575 (WhatsApp)  
**Website** [www.maryvelle.com](http://www.maryvelle.com)  
**Email** [advertising@maryvelle.com](mailto:advertising@maryvelle.com) /  
[maryvellegroup@gmail.com](mailto:maryvellegroup@gmail.com)  
**Address** 01133, Kyiv, Ukraine, Kniaziv  
Ostrozkykh 32/2, St.



Maryvelle Private is a new print magazine dedicated to wellness, longevity science, and regenerative medicine, wellness treatment, and bitech. The magazine delivers evidence-based insights, expert analysis, and medically informed reporting for readers who treat health as a strategic asset.

Maryvelle Private is devoted to helping our readers look better, feel stronger, and live with intention – through informed choices, expert insight, and elevated experiences.

The magazine was founded by Maryna Katz, global investor, and is personally funded by her to support the development and global distribution.

Maryvelle Private is scheduled to be published three times per year. The first edition is scheduled for release in July, presented in a 220-page premium format that offers generous editorial space and exceptional advertising visibility.

The magazine is published in English as its primary language. For some of our clients, personalized translations are prepared upon request, allowing each reader to experience the publication in their language of choice.

- 52% / 48% – female to male readership split
- 47% – wealth creators, investors, and business leaders
- 35 - 82 – audience age range
- 55% - actively invest in longevity, wellness programs, and beauty service
- 37% travel internationally for wellness experiences
- 42% follow innovations in regenerative medicine and health tech



## Global Geographic Demand

The magazine is distributed to 70+ countries worldwide, with the strongest demand from:

United States  
Italy  
Switzerland  
France  
Germany  
United Kingdom  
Luxembourg  
Saudi Arabia  
Canada  
Monaco  
Spain  
Singapore

## Professional Background of Readers

Based on surveys and interviews conducted prior to the launch of Maryvelle Business, our readership represents a highly influential group of professionals across global business sectors.

Business Owners & Investors – 30%

Wealth Creators & Private Clients – 22%

Medical & Longevity Industry Professionals – 20%

Luxury Lifestyle & Wellness Industry – 15%

Fitness & Performance Professionals – 13%



## Estimated Annual Income of Readers

Our research indicates that Maryvelle Business attracts a financially powerful readership.

Ultra-High-Net-Worth Individuals (\$30M+) – 4%

High-Net-Worth Individuals (\$5M – \$30M) 9 – %

Affluent Professionals (\$500K – \$5M) – 45%

Establish Professionals (\$150K - \$500K) – 26%

Emerging Professionals (Below 150K) – 16%

## Purchasing Power & Decision Influence

Maryvelle Private attracts an affluent audience that actively invests in advanced health solutions, premium wellness experiences, and longevity-focused innovations.

The publication reaches readers who view health, performance, and quality of life as long-term investments.

74% of readers regularly spend on premium wellness, longevity, or health optimization services.

61% travel internationally for specialized medical treatments, wellness retreats, or longevity programs.

58% purchase advanced skincare, aesthetic treatments, or anti-aging therapies.

49% are clients of private clinics, medical specialists, or high-end wellness facilities.

## Primary Audience Interests

- Longevity & preventive health
- Beauty & skincare science
- Private clinics & therapies
- Anti-aging programs
- Luxury retreats & travel
- Fitness & body optimization
- Nutrition & supplements



# MARYVELLE PRIVATE EDITORIAL CALENDAR

## ISSUE 1 – JULY 2026

### Feature Focus

- *The Rise of Non-Invasive Beauty*
- *Aesthetic Innovation*

### Also inside

- The Needless Era
- The biohack protocols of ultra-wealthy
- Cryo and quantum elite therapies as a new beauty solution
- Hairloss unique therapies
- Exosomes, stem cells and smart serums
- Wellness Travel & Retreats

### Interviews & Insights

- Skincare Scientist (Japan)
- Beauty Brand Founder
- Aesthetic Clinic Doctor (California)
- Celebrity Dermatologist (USA)
- Californian Plastic surgeons shifting to minimally invasive
- Advanced Skincare Biotech Founder (Switzerland)

### Editorial Features

- The Science of Timeless Skin
- Reversing Aging: Latest Anti-Aging Breakthroughs
- The Booming of Beauty Aesthetic Innovation
- \$2B Non-Invasive Aesthetic Asian Empire
- Engineering the Future Face
- The Science of Retreat: Clinics, Spas & Biohacking Sanctuaries
- Bio-Active Formulas That Outperform Surgery

Ad close 29.05.2026  
 Materials & Editorial Deadline 01.06.2026  
 Private Delivery 05.07.2026  
 On-Sale 07.07.2026

## ISSUE 2 – NOVEMBER 2026

### Feature Focus

- *Longevity & Preventive Health*
- *Body Transformation*

### Also inside

- Cellular recovery therapies
- The 200B longevity economy
- Metabolic Reset & Fat Loss Science
- Regenerative skincare
- Latest fitness trends & waste loss
- The future of regenerative hair & scalp technologies
- Mental Health
- AI diagnostics

### Interviews & Insights

- Longevity clinic doctor (Israel)
- Preventive health expert
- Longevity scientist (Silicon Valley)
- Clinical nutritionist (Austria)
- Founder or CEO of a luxury wellness resort
- Medical director of a longevity retreat
- Epigenetic specialist
- Cryotherapy & red-light therapy founder

### Editorial Features

- New Methods of Losing Weight and Keep It Off
- Biology-Driven Beauty
- Epigenetic Reset Therapies Explained
- From Stem Cells to Skin Renewal
- Fit After 50
- Youthful & Healthy: Secrets to Longevity
- Secrets to Centenarians: Lessons from the World's Oldest People
- Genetically Engineering Youth

Ad close 29.09.2026  
 Materials & Editorial Deadline 01.10.2026  
 Private Delivery 06.11.2026  
 On-Sale 07.17.2026



# Magazine Format



**Note:** Full-Page Advert facing Full-Page Editorial  
Set up advert as an A4 page – Left Hand Page  
Page/trim size [w x h]: 210mm x 297mm  
Type Area: Keep sensitive content 5mm from the outside and top and bottom edges of each page; 10mm from the inside edges of each page  
Bleed Size: + 3mm on all sides of each page

## Key Technical Specifications

Format: Print-ready PDF (PDF/X-1a or PDF/X-4 preferred)  
Resolution: 300 dpi minimum  
Color Mode: CMYK only (no RGB/spot unless approved)  
Safety Margin: 5mm–10mm inside the trim line to prevent text from being cut off or hidden in the spine.  
File Format: Print-ready PDF, with fonts embedded.

## Double Page Spread (DPS)

Set up as two A4 pages. Alternatively we can split an A3 page into two pages.

Trim size - 420mm x 297mm

Keep sensitive content 5mm from the outside and top and bottom edges of each page; 10mm from the inside edges of each page

Bleed Size: + 3mm on all sides of each page

## Full Page (FP)

Trim Size: A4 Portrait - 210mm x 297mm

Type Area: Keep all sensitive content 5mm from the outside, top and bottom edges of the page; 10mm from the inside edge of the page

Bleed: +3mm on each edge of the page (overall document dimensions – 216mm x 303mm)

## Half Page Horizontal (HPH)

Trim size - 185mm x 130mm

There is no requirement for bleed as the ad sits within the type area

## Half Page Vertical (HPV)

Trim size - 90mm x 272mm

There is no requirement for bleed as the ad sits within the type area

## Quarter Page Vertical (QPV)

Trim size - 90mm x 130mm

There is no requirement for bleed as the ad sits within the type area

## Quarter Page Horizontal (QPH)

Trim size- 185mm x 63mm

There is no requirement for bleed as the ad sits within the type area

## Banner

Trim size -185mm x 20mm

There is no requirement for bleed as the ad sits within the type area

## Publication Specifications

- Format: A4 (210 x 297 mm), portrait
- Total pages: 220 pages per issue
- Interior paper: 150 gsm premium coated stock
- Cover paper: 300 gsm luxury coated stock
- Binding: Perfect bound (square spine)
- Printing: High-resolution offset printing
- Finish: Premium smooth coated finish

## Distribution Channels

Maryvelle Private is distributed on a complimentary basis via Maryna Katz's private network of high-level contacts. Additional circulation includes paid subscribers across 70+ countries.

The magazine will also be selectively placed within international: luxury wellness spas, premium business clubs, luxury residential towers, private offices, private hotels, private jet companies and lounges, and executive lifestyle venues, as well as available through direct online sales.



## Maryvelle Introductory Advertising Rates

These introductory advertising rates apply exclusively to the first edition \_ July 2026

### PREMIUM POSITIONS

Back Cover	\$8000
Inside Front Cover (IFC)	\$6000
Inside Back Cover (IBC)	Booked
Gatefold	\$14,000
Belly Band	Booked
Cover Wrap	\$19,000

### DISPLAY ADVERTISING

Full Page	\$2,500
Half Page	\$1,600
Double Page Spread	\$4,700
Quarter Page V/H	\$1000
Banner	\$400

### EDITORIAL FEATURES

1-Page Sponsored Article/Interview	\$3000
2-Page Company Feature	\$5000
3-4 Page Company Feature	\$8000

Full Page + 1-Page Sponsored Article/Interview	\$4900
Double Page Spread + 1 Page Sponsored Article/Interview	\$6900
Inserst/Samples	Priced upon request



## Maryvelle Introductory Advertising Rates

Standard Rates - Issue 2+

### PREMIUM POSITIONS

Back Cover	\$15,000
Inside Front Cover (IFC)	\$11,000
Inside Back Cover (IBC)	\$9,000
Gatefold	\$18,000
Belly Band	\$16,000
Cover Wrap	\$24,000

### DISPLAY ADVERTISING

Full Page	\$4,500
Half Page	\$2,300
Double Page Spread	\$7,800
Quarter Page V/H	\$2,000
Banner	\$800

### EDITORIAL FEATURES

1-Page Sponsored Article/Interview	\$5,500
2-Page Company Feature	\$8,000
3-4 Page Company Feature	\$11,500
Full Page + 1-Page Sponsored Article/Interview	\$8,500
Double Page Spread + 1 Page Sponsored Article/Interview	\$11,900
Inserts/Samples	Priced upon request

# Why Advertise With Us

Maryvelle offers advertisers direct exposure to a globally connected audience of investors, entrepreneurs, and decision-makers. Through founder Maryna Katz's international network, the publication reaches high-level professionals and private circles across multiple countries.

Our goal is to make premium exposure accessible, which is why we intentionally offer competitive and approachable advertising rates, allowing brands of different sizes to participate in a high-quality publication without excessive costs.

## Demonstration Images

All magazine visuals displayed on this page are for demonstration purposes only. Cover designs, layouts, and featured imagery may change before final publication and should not be considered the final editorial or design presentation of the magazine.

## Availability Notice

Advertising placements are offered on a first-come basis. While we aim to keep availability updated, some positions may already be reserved by the time an inquiry is made. We kindly apologize in advance if certain placements shown here become unavailable, as the page may not reflect bookings made the same day.

## Editorial & Advertising Policy

Maryvelle reserves the right to review and refuse any advertising content that does not align with the publication's editorial standards, brand values, or internal policies. This includes material that may be misleading, inappropriate, or inconsistent with the quality and integrity Maryvelle aims to maintain for its audience.

We appreciate your understanding as we strive to ensure that all advertising presented within Maryvelle reflects the same level of credibility and professionalism as the publication itself.