



# Maryvelle Business

*Advertising Opportunities with  
Maryvelle Business*

Reach Decision-Makers  
Across Global Business  
Markets

## Print Advantage

Unlike digital advertising, print publications provide a longer engagement time and higher credibility. Readers often keep business magazines in offices and meeting spaces, allowing advertisements and brand messages to remain visible long after the initial distribution.

Maryvelle Business is designed as a premium print publication intended to provide advertisers with direct exposure to an influential global audience.

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Maryvelle is a new private business magazine founded by Maryna Katz to deliver high-quality editorial coverage and connect readers across different levels of experience and influence. The magazine highlights not only widely recognized leaders and industries, but also talented people, businesses, and projects that deserve mass attention yet are often overlooked in mainstream media.

Maryvelle focuses on investment trends, private wealth, luxury real estate, global businesses, long-term value creation, and emerging technologies shaping industries worldwide. Maryvelle is built on strong editorial direction, structured features, expert interviews, current industry insights, and a premium visual identity that reflects the seriousness and value of the subjects covered.

The magazine is independently funded by its founder, Maryna Katz, who personally supports the development and global distribution.

Maryvelle Business is scheduled to be published three times per year. The first edition is scheduled for release in July, presented in a 220-page premium format that offers generous editorial space and exceptional advertising visibility.

The magazine is published in English as its primary language. For some of our clients, personalized translations are prepared upon request, allowing each reader to experience the publication in their language of choice.

- 64% / 36% – male to female readership split
- 74 % senior decision-makers
- 32-75+ – audience age range
- 82% - university-educated
- 62% - actively investing



## Global Geographic Demand

The magazine is distributed to 70+ countries worldwide, with the strongest demand from:

United States  
France  
Switzerland  
United Kingdom  
Germany  
Netherlands  
Italy  
Liechtenstein  
Luxembourg  
Canada  
Sweden  
Saudi Arabia  
Monaco  
Qatar  
Singapore

## Professional Background of Readers

Based on surveys and interviews conducted prior to the launch of Maryvelle Business, our readership represents a highly influential group of professionals across global business sectors.

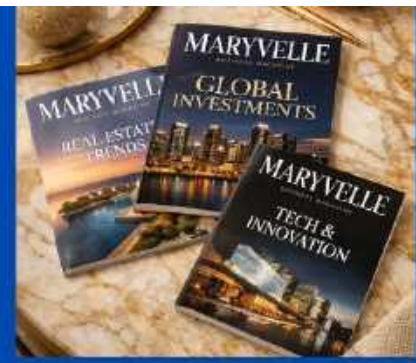
Technology & Innovation Leaders – 28%

Investors & Family Offices – 24%

Corporate Executives & Business Leaders – 20%

Finance & Wealth Management Professionals – 15%

Real Estate Developers & Investment Professionals – 13%



## Estimated Annual Income of Readers

Our research indicates that Maryvelle Business attracts a financially powerful readership.

Ultra-High-Net-Worth Individuals (\$30M+) – 4%

High-Net-Worth Individuals (\$5M – \$30M) 10 – %

Affluent Professionals (\$500K – \$5M) – 48%

Establish Professionals (\$150K - \$500K) – 24%

Emerging Professionals (Below 150K) – 14%

## Purchasing Power & Decision Influence

Based on surveys and interviews conducted during the research phase prior to the launch of Maryvelle Business, the magazine attracts a highly influential audience with strong purchasing and investment authority.

78% of readers are directly involved in strategic business or investment decisions.

64% influence corporate purchasing decisions within their organizations, including partnerships, services, and high-value acquisitions.

52% actively invest in financial markets, startups, or private investment opportunities.

46% have invested in international real estate or luxury property markets.

## Primary Audience Interests

- Private wealth, investment strategy, and capital growth
- Private banking, and asset protection
- Global real estate and trophy asset acquisition
- Artificial intelligence, robotics, and emerging technologies
- Venture capital, private equity, and exclusive investment opportunities

# MARYVELLE EDITORIAL CALENDAR



## ISSUE 1 – JULY 2026

### Feature Focus

- *AI & Humanoid Robotics*
- *Luxury Assets*

### Also Inside

- Deepfakes, Voice Clones & Identity Crime
- Luxury Real Estate Projects
- Industrial & Warehouse Automation
- Agentic AI
- Smart Factories & Manufacturing
- Lab diamonds vs. nature diamonds as a perfect investment
- Workforce Evolution
- Next-generation cybersecurity systems

### Interviews & Insights

- *Luxury Assets Investor (Switzerland): The new safe heavens for global wealth*
- *Kuwaiti Billionaire & Saudi Government Representative: The Gulf war and its lasting impact on the regional economy*
- *Global Luxury Real Estate Developers: How inflation and global economic instability are reshaping the luxury real estate market*
- *CEO of Humanoid Robotics Company (USA): Building the workforce of the next-generation*
- *Factory Automation Director*
- *Lab Diamond Company Owner*
- *Silicone Valley Tech Founder*
- *Former Politician: New World Map*

### Editorial Features

- *The Deepfake Economy: Fraud, Influence & Reputation*
- *Billionaire Desert Cities*
- *Family Offices Driving Robotics Economy*
- *Agentic AI: The Birth of Autonomous Intelligence in the Global Economy*
- *The End of Human Jobs*
- *Personalized Wealth Management in the Age of AI*

**Ad close** 29.05.2026  
**Materials Deadline & Editorial Close** 01.06.2026  
**Private Delivery** 06.07.2026  
**On-Sale** 07.07.2026



## ISSUE 2 – NOVEMBER 2026

### Feature Focus

- *Banking Transformation & Long-Term Capital*
- *Investment Trends*

### Also Inside

- Risk Management
- Luxury Hospitality Investments
- AI in Banking Operations
- Blockchain
- Digital Transformation & Modernisation
- Ventur Capital
- Sustainability
- Tokenization Revolution

### Interviews & Insights

- *Family Office CIO (Switzerland)*
- *Private Banker (NYC): From traditional assets to digital ownership*
- *Private Credit Fund Founder*
- *Startup Founders (AI/Luxury Tech)*
- *Global Trader (USA)*
- *Global Investor (France)*
- *Managing Partner of a Monaco-based investment group*

### Editorial Features

- *AI and The Modern Banking System*
- *Green Investing Trends: The ESG Revolution*
- *Fintech Innovation Report*
- *Wealth Strategies for a New Era*
- *The Control Room of Money*
- *The Algorithms Runs the Bank*
- *Global Family Offices Emerge*
- *The Rise of Digital Assets*

**Ad close** 29.09.2026  
**Materials Deadline & Editorial Close** 01.10.2026  
**Private Delivery** 06.11.2026  
**On-Sale** 07.11.2026

# Magazine Format

## Double Page Spread (DPS)

Set up as two A4 pages. Alternatively we can split an A3 page into two pages.

Trim size - 420mm x 297mm

Keep sensitive content 5mm from the outside and top and bottom edges of each page; 10mm from the inside edges of each page

Bleed Size: + 3mm on all sides of each page

## Full Page (FP)

Trim Size: A4 Portrait - 210mm x 297mm

Type Area: Keep all sensitive content 5mm from the outside, top and bottom edges of the page; 10mm from the inside edge of the page

Bleed: +3mm on each edge of the page (overall document dimensions - 216mm x 303mm)

## Half Page Horizontal (HPH)

Trim size - 185mm x 130mm

There is no requirement for bleed as the ad sits within the type area

## Half Page Vertical (HPV)

Trim size - 90mm x 272mm

There is no requirement for bleed as the ad sits within the type area

## Quarter Page Vertical (QPV)

Trim size - 90mm x 130mm

There is no requirement for bleed as the ad sits within the type area

## Quarter Page Horizontal (QPH)

Trim size- 185mm x 63mm

There is no requirement for bleed as the ad sits within the type area

## Banner

Trim size -185mm x 20mm

There is no requirement for bleed as the ad sits within the type area



**Note:** Full-Page Advert facing Full-Page Editorial  
Set up advert as an A4 page - Left Hand Page  
Page/trim size [w x h]: 210mm x 297mm  
Type Area: Keep sensitive content 5mm from the outside and top and bottom edges of each page; 10mm from the inside edges of each page  
Bleed Size: + 3mm on all sides of each page

### Key Technical Specifications

Format: Print-ready PDF (PDF/X-1a or PDF/X-4 preferred)

Resolution: 300 dpi minimum

Color Mode: CMYK only (no RGB/spot unless approved)

Safety Margin: 5mm-10mm inside the trim line to prevent text from being cut off or hidden in the spine.

File Format: Print-ready PDF, with fonts embedded.

## Publication Specifications

- Format: A4 (210 x 297 mm), portrait
- Total pages: 220 pages per issue
- Interior paper: 150 gsm premium coated stock
- Cover paper: 300 gsm luxury coated stock
- Binding: Perfect bound (square spine)
- Printing: High-resolution offset printing
- Finish: Premium smooth coated finish

## Distribution Channels

Maryvelle Private is distributed on a complimentary basis via Maryna Katz's private network of high-level contacts. Additional circulation includes paid subscribers across 70+ countries.

The magazine will also be selectively placed within international: family offices, wealth management companies, private banks, premium business clubs, luxury residential towers, private offices, private hotels, private jet companies and lounges, and executive lifestyle venues, as well as available through direct online sales.



## Maryvelle Introductory Advertising Rates

These introductory advertising rates apply exclusively to the first edition \_ July 2026

### PREMIUM POSITIONS

Back Cover	\$8000
Inside Front Cover (IFC)	\$6000
Inside Back Cover (IBC)	Booked
Gatefold	\$14,000
Belly Band	\$14,000
Cover Wrap	Booked

### DISPLAY ADVERTISING

Full Page	\$2,500
Half Page	\$1,600
Double Page Spread	\$4,700
Quarter Page V/H	\$1000
Banner	\$400

### EDITORIAL FEATURES

1-Page Sponsored Article/Interview	\$3000
2-Page Company Feature	\$5000
3-4 Page Company Feature	\$8000

Full Page + 1-Page Sponsored Article/Interview	\$4900
Double Page Spread + 1 Page Sponsored Article/Interview	\$6900
Inserst/Samples	Priced upon request



## Maryvelle Introductory Advertising Rates

Standard Rates - Issue 2+

### PREMIUM POSITIONS

Back Cover	\$15,000
Inside Front Cover (IFC)	\$11,000
Inside Back Cover (IBC)	\$9,000
Gatefold	\$18,000
Belly Band	\$16,000
Cover Wrap	\$24,000

### DISPLAY ADVERTISING

Full Page	\$4,500
Half Page	\$2,300
Double Page Spread	\$7,800
Quarter Page V/H	\$2,000
Banner	\$800

### EDITORIAL FEATURES

1-Page Sponsored Article/Interview	\$5,500
2-Page Company Feature	\$8,000
3-4 Page Company Feature	\$11,500
Full Page + 1-Page Sponsored Article/Interview	\$8,500
Double Page Spread + 1 Page Sponsored Article/Interview	\$11,900
Inserts/Samples	Priced upon request

# Why Advertise With Us

Maryvelle offers advertisers direct exposure to a globally connected audience of investors, entrepreneurs, and decision-makers. Through founder Maryna Katz's international network, the publication reaches high-level professionals and private circles across multiple countries.

Our goal is to make premium exposure accessible, which is why we intentionally offer competitive and approachable advertising rates, allowing brands of different sizes to participate in a high-quality publication without excessive costs.

## Demonstration Images

All magazine visuals displayed on this page are for demonstration purposes only. Cover designs, layouts, and featured imagery may change before final publication and should not be considered the final editorial or design presentation of the magazine.

## Availability Notice

Advertising placements are offered on a first-come basis. While we aim to keep availability updated, some positions may already be reserved by the time an inquiry is made. We kindly apologize in advance if certain placements shown here become unavailable, as the page may not reflect bookings made the same day.

## Editorial & Advertising Policy

Maryvelle reserves the right to review and refuse any advertising content that does not align with the publication's editorial standards, brand values, or internal policies. This includes material that may be misleading, inappropriate, or inconsistent with the quality and integrity Maryvelle aims to maintain for its audience.

We appreciate your understanding as we strive to ensure that all advertising presented within Maryvelle reflects the same level of credibility and professionalism as the publication itself.